



FONDAZIONE
PIRELLI
10TH ANNIVERSARY

series: none
price: 67,00 euro

pages: 320
cod: 9788804702986

→ IN BOOKSHOPS
FROM 29 MAY

illustrated edition
includes 1 DVD



IL CANTO DELLA FABBRICA

 **MONDADORI**

*Composing and performing
music in a factory*

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Texts by: Marco Tronchetti Provera, Antonio Calabrò, Renzo Piano, Salvatore Accardo, Francesco Fiore, Anna Gastel, Piero Violante, Giuseppe Lupo, Domenico Siniscalco, Pier Luigi Sacco, Massimo Bergami, Stefano Micelli.

Also, a series of over 120 archive and contemporary photographs of the Pirelli Industrial Pole in Settimo Torinese, and of the concert of the Orchestra da Camera Italiana held in the factory and conducted by Salvatore Accardo, with the debut performance of *Il Canto della fabbrica*, commissioned for and inspired by the sounds of the Pirelli factory.

Yesterday «four wails of a factory siren» of Dmitri Shostakovich's Second Symphony for the factory from the early 20th century, evoking images of steel, noise, smoke, and the fatigue of the assembly line. Today the violin of Salvatore Accardo and the strings of the Orchestra da Camera Italiana for *Il Canto della fabbrica* to interpret the rhythms of digital manufac-

turing, computers and robots of the 21st century. An entirely different «civilisation of machinery» which has brought dramatic change to today's people and factories with the advent of high-tech and the predominance of a «knowledge economy». The music that tells this tale has also radically changed.

This book gives an analysis of these changes, and their contemporary representations through images, literature, industrial relations, and the new dynamics of manufacturing and corporate culture. 20th century factories continued to follow the same rationale that had characterised the previous century; operating according to a logic of production and mass consumption; they also had to mitigate conflict arising from these new dynamics. This model is no longer appropriate as the rules governing the manufacturing process have transformed over the past years due to profound scientific and technological innovation.